

Energy Pool strengthens its European presence in the field of flexibility operations and puts its expertise at the service of Balancy grid in the Baltics

As part of the acceleration of its European deployment, the French nugget Energy Pool, leader in its market of complex energy systems management, accelerates its development in Europe by signing a Value Added Reseller (VAR) agreement with Balancy grid, an entity operating on the Baltic electricity market (Estonia, Latvia and Lithuania).

In a context of total opening of the balancing markets planned for 2025, and the development of renewable energies, Energy Pool offers 10 years of expertise in energy management and flexibility operations, as well as a complete range of solutions and products. A turnkey offer that will enable Balancy grid to position itself rapidly on the Baltic markets and to offer proven solutions to its customers.

"This first VAR agreement is part of our development strategy in Europe, and enables us to offer our services to the customers of our local partners" explains Hervé Reynaud, SVP strategy and development of Energy Pool.

"With this cooperation, Balancy grid, Energy Pool's exclusive partner in the Baltics, positions itself as the local leader in energy services for the distribution network and industry. Time to market is also reduced to a few months" adds Karolis Subačius, CEO of Balancy.

Energy pool is a key player in the energy transition, providing advanced services and software solutions for optimizing complex systems of energy, from strategy to operations, including consumers, renewables and electricity storage solutions. Our mission is to contribute to the provision of reliable and affordable electricity while reducing CO2 emissions. www.energy-pool.eu

Balancy grid is renewable energy project development and consulting company which advising its customers on energy efficiency, renewable energy and storage, energy policy and energy procurement. Our mission is to help industrial energy consumers to consume CO2 neutral energy and contribute to grid stability. balancy.lt

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